

ECONOMIC DEVELOPMENT AUTHORITY  
WEDNESDAY, MARCH 24, 2022

**Call to Order:** The meeting was called to order by Brian Hughes at 6:49 a.m.

Members Present: Jim Beal, Brooke Wach, Brian Hughes, and Tony Dickmeyer  
Staff Present: Jennifer Bromeland and Mandy Auringer

### **Approval of Agenda**

### **Treasurer's Report**

- The treasurer's report was presented.

### **New Business**

#### **1. Resume Strategic Economic Development Planning Process with Region 9**

- Alejandra Bejarano with Region Nine was present to go over and receive feedback on the survey. She stated that Region 9 will put out a paper copy of the survey to all residents within city limits which will include a link and a QR code option to complete the survey online. Their distribution will include a paper copy with a postage paid return envelope, flyers, and a reminder letter depending on the resident responses received back. The survey is designed specifically for residents within city limits allowing them to voice their opinions directly to the City instead of on social media.
- Question 1 asks residents to rate the "quality of life" in Eagle Lake, it was recommended to either explain "quality of life" or change the wording to "rate your experience living in Eagle Lake".
- Other suggestions included:
  - Age range of household
  - When you think of Eagle Lake what is your first thought?
  - In the question asking what activities you participate in, add a list of some activities i.e., Music on Parkway, Tator Days, Winter Activities Event, Fire Department open house, Safety Fair etc. Did you know about these activities?
  - When asking about patronizing businesses within Eagle Lake, it was suggested to replace the word "patronize" with easier to understand wording.
  - Rate the quality of each service, i.e., police, fire department, sidewalks, water, crime, city staff, parks, streets etc. Add NA or unknown to the answer options.
  - Have you accessed the City's website in the last 12 months?
  - Which of these sources are you using for city information i.e., Newsletter, website, social media, word of mouth, city staff, city council meetings, other city board meetings?
  - How many of household purchases are purchased in Eagle Lake?
- It was brought up to add to the survey letter, either how long the survey will take or how many questions are on the survey. On the online survey it states at the bottom how many questions there are and how many you have completed.
- More than one person from each household will be able to complete the survey either online or by picking up a copy from City Hall.

- Some concerns that were discussed were: nonresidents completing the survey, residents completing the survey multiple times, whether to put it out on Facebook, and responses being clouded by current issues such as the spring cleanup change made by the hauler.

### **Adjournment**

The meeting adjourned at 7:55 a.m.

Respectfully Submitted,  
Mandy Auringer  
Administrative Clerk