

ECONOMIC DEVELOPMENT AUTHORITY MEETING MINUTES

Thursday, June 26, 2025

Call to Order

- The meeting was called to order by Chair Hughes
- Members Present: Jim Beal, Brian Hughes, John Whittington, Brooke Wach, Anthony White, Christine Black-Hughes, and Tony Dickmeyer
- Staff Present: Administrator Bromeland and Deputy Clerk Rausch

Approval of Agenda

- John Whittington moved, seconded by Anthony White, to approve the agenda. The motion carried.

Treasurer's Report

- The treasurer's report was presented. The balance of the loan fund does not include the loan that was approved for Mr. Vasquez. Anthony White moved, seconded by Tony Dickmeyer, to approve the treasurer's report. The motion was carried.

New Business

1. Discuss Creating a Promotional Video Showcasing Eagle Lake as a Great Place to Live
 - a. Review draft RFP to send to local colleges
 - Administrator Bromeland explained that a promotional video focusing on Eagle Lake being a great place to live, having a great quality of life, and promoting business in Eagle Lake would be beneficial. Upon the EDA's approval to draft a Request for Proposal (RFP), this would be taken to the City Council for approval. This could also help residents recognize all that Eagle Lake has to offer.
 - Consensus of the EDA was to move forward with a promotional video.
 - The EDA listed organizations that could be contacted to make the video.
2. Overview of the Upcoming Circus Event on August 1 at Lake Eagle Park
 - a. Interest in sponsoring a banner to promote the event
 - Sarah Summers with Eagle Lake Area Lions Club (ELA Lions Club) explained that the ELA Lions Club is sponsoring a circus on August 1st with two shows being held at 5:00 p.m. and 7:30 p.m. Tickets are being sold by ELA Lions Club members and at City Hall. The ELA Lions Club will use profits from this event towards community projects.

- Ms. Summers asked if the EDA would consider sponsoring two banners to help promote the circus. It is estimated that the cost of each banner will be \$75.
- **Brian Hughes moved, seconded by Anthony White, to purchase two banners for the circus. The motion carried.**
- Administrator Bromeland explained that the event will take place rain or shine, and if there is severe weather, the shows will be delayed but still held the same day.

New Business

1. Recap of RCCIP Community Solution Action Plan Launch and Next Steps

- Administrator Bromeland stated the launch event was well attended, with over 20 representatives from banks, churches, and licensed providers.
- The discussion points included ways to assist childcare start-ups, statistics, goals, and a schedule for moving forward. This process will hopefully wrap up in January or February of 2026.
- Administrator Bromeland shared that it is encouraging that there are individuals and organizations in Eagle Lake are working hard behind the scenes to try and create preschool and childcare opportunities in Eagle Lake.

2. EDA Welcome Bag Magnets

- a. Administrator Bromeland share that a local vendor is designing and making magnets welcoming people to Eagle Lake. The magnets will have information about City Hall, how to contact law enforcement, save the date for the annual Tator Days celebration, and a QR code for the City's notification app to stay informed. The total cost will be under the \$500 approved.

Adjournment

- The meeting was adjourned.

Respectfully Submitted,

Kerry Rausch, Deputy Clerk